



FOR IMMEDIATE RELEASE – April 3, 2006

From: **Kicks For Kids**

Contact: Ted Kluemper, Ph. (859) 331-8484

Two area races partner on *Saturday, May 27* to kickoff the summer running season and help local kids!

CINCINNATI, Ohio – **Kicks For Kids (KFK)** announces that, for the purpose of expanding the opportunities it provides to local children at risk, it has entered into a joint venture between the 10th Annual RGI Design River Run and the 30th Annual Runners' Club Memorial Day Race. On Saturday, May 27 at 9:30 AM in Newport, these two races will partner to create a new 5K . . . the **RGI Runners' Club River Run**. The proceeds of the event will support Kicks For Kids' efforts to help children in the tri-state who are challenged physically, mentally or by the environment in which they live.

In an effort to attract more runners and school teams, while continuing to appeal to families with young children, the **RGI Runners' Club River Run** will have several new looks from the other two events. First it will take place on the Saturday of Memorial Day Weekend, thus launching the summer running season. Registration and all of the post-race events will occur at a unique spot with fantastic views -- the Purple People Bridge (next to Newport On The Levee). And the final significant revision is that the feature run/walk will be a more common distance that allows for easier 'personal best' comparisons . . . a 5K.

Along with the 5K run/walk, the **RGI Runners' Club River Run** will also offer a touching Special K for children with physical and/or mental disabilities and an exciting Children's Fun Run. Oxford, Ohio's *The Rum Runners* will perform live, Panera Bread will supply bagels, and Domino's Pizza, the Tavern Restaurant Group and the Newport Aquarium will provide awards. Participants will have the chance to win a \$500 Meijer shopping spree, and each entrant will receive a ticket good for food/drink at the *Runners' Club of Greater Cincinnati* post-event party at the Newport Hofbräuhaus!

The races will start as follows: 5K - 9:30 AM; Special K - 10:35 AM; Children's Fun Run - 10:45 AM. All Special K athletes receive a medal, and each child who participates in the Children's Fun Run will receive a commemorative ribbon.

Participation in the **RGI Runners' Club River Run** can occur through either raising money via the *Pledge Program* or by paying an entry fee. Prizes associated with the *Pledge Program* include Dri-Release® t-shirts, embroidered event blankets, gift certificates to Meijer, footballs signed by Doug Pelfrey, Jim Breech and Shayne Graham, Bengals tickets for the 2006 regular season and Comair/Delta airline tickets!

Pre-registration must be postmarked by Monday, May 22, 2006. Entry fees are as follows: \$12 for adults; \$10 for children 12-17; \$8 for children 6-11; Free for children under 6. T-shirts (Dri-Release® for adults, cotton for children) are an additional \$10. Special K participants are no charge and receive a free cotton t-shirt. **Race day registration** begins at 8:00 AM at the Purple People Bridge in Newport -- *prices are slightly higher*. For entry forms go to any local Meijer, Domino's Pizza or Panera Bread location. For information on the Pledge Program, please call Ted at (859) 331-8484. You can register on-line at www.kicksforkids.org or www.CincinnatiRunning.com!