

FOR IMMEDIATE RELEASE

Contact:
Ted Kluemper
Kicks For Kids
(859)331-8484

Jim Ransdell
playlikethepros
(859)525-7061 ext. 25

KICKIN' Hot Sauce featuring Bengals kicker and Pro Bowler Shayne Graham on sale Thursday

Available for purchase at all Cincinnati and Northern Kentucky Meijer stores.

Covington, KY - January 5, 2006 – A new product hit the shelves today to help local football fans show their spirit and to help a good cause. KICKIN' Hot Sauce, on sale now at all area **Meijer** stores, has collectors labels featuring former Bengals kickers **Jim Breech** and **Doug Pelfrey**, and current Bengals kicker and Pro Bowler **Shayne Graham**. The bottles can be purchased individually or as a special three bottle boxed collector's set.

A portion of the sales of KICKIN' Hot Sauce will be donated to Kicks for Kids, founded by Doug Pelfrey, and now featuring Jim Breech and Shayne Graham as well. Kicks for Kids is a local non-profit organization that has provided more than \$1 million dollars in assistance to children at-risk in the last ten years.

These collector's bottles hit the shelves on Thursday and are expected to be hot items for fans, celebrating both the past and current careers of the greatest kickers in Bengals history. Due to the current enthusiasm of Bengals fans, and due to an opportunity to assist a great cause, these unique collectibles are expected to sell out quickly.

